Three Ways to Participate in Responsible Gaming Education Week

Join the gaming industry in recognizing Responsible Gaming Education Week (RGEW) from September 15-21, 2019 with ideas to participate for employees, customers and your community.

For Employees

Employees serve as the front line for responsible gaming efforts. Use RGEW to reenergize your training efforts and empower employees with the knowledge and tools to recognize the difference between responsible gaming and gambling that is problematic.



RGEW serves as a great opportunity to provide refresher trainings to **employees** at all levels. Make the trainings informative and interactive by adding in quizzes, prizes or recognition. Use the sample quiz to get started.



Use the week to reinvigorate responsible gaming resources—like brochures, posters—offered to employees. Order materials here.



Highlight responsible gaming and RGEW through internal communications channels like newsletters and intranets, breakrooms and back of house digital displays. Find messaging and tools here.

AmericanGaming.org





For Customers

Responsible gaming efforts help customers make informed choices about their gambling. RGEW provides the opportunity to promote transparency and gaming literacy by educating customers of the odds of games and potential risks of problem gambling.



Feature responsible gaming messaging on public channels like social media, informational kiosks and websites.



Distribute informational materials, like brochures or tchotchkes, on premise.

For Employees

Consider opportunities during RGEW to highlight your organization's responsible gaming efforts to the broader community.



Place an op-ed in a local newspaper or media outlet or adapt for a blog post on your organization's website.



Partner with local National Council on Problem Gambling <u>chapters</u> for RGEW events or communications.



Consider pitching spokespeople for local news to discuss responsible gaming practices.

: American Gaming.org

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