



An EL / WLA Event



The value of responsibility

How do lotteries create shared value by operating responsibly? And how do lotteries prioritise responsible practices when there are commercial objectives to meet? This seminar will provide inspiration and practical guidance to help lotteries to develop their **Responsible Gaming (RG)** and broader **Corporate Social Responsibility (CSR)** programmes so that they create value for the operator, society, consumers, and beyond. Following the success of previous seminars, this year's event will be held in collaboration with WLA in beautiful Dubrovnik, Croatia. It provides an excellent opportunity to hear from experts in **RG** and **CSR**, understand how other lotteries are implementing their programmes, and network with peers working across a range of business functions. Come and join us for a stimulating seminar... can your lottery afford not to?

NAOMI GOLDAPPLE



Naomi Goldapple is the Head of Products for Transportation and Logistics at Element AI, a software company delivering cutting edge AI software products at scale to make businesses safer, stronger and more agile. Her unique experience combines both start-up entrepreneur and seasoned technology and business consultant. Naomi has an International MBA, specializing in developing markets in Latin America, from the Schulich School of Business as well as a Bachelor of Commerce from McGill University.

NEVEN RICIJAŠ



Dr. Neven Ricijaš is a professor at the University of Zagreb. His main professional interests are high-risk behaviours, gambling and behavioural addictions. His research focuses on different aspects of gambling – from exploring the prevalence and etiology of problem gambling to creating and evaluating interventions. His mission is the transfer of science into practice, with the aim to ensure evidence-based interventions.

RUNE AUNE MENTZONI



Dr. Rune Aune Mentzoni has a background as a clinical psychologist, and is now associate professor at the National Centre for Gaming and Gambling Research, University of Bergen. His research has focused on various aspects of non-chemical addictions such as gambling and video games, and on how structural characteristics of gambling and gaming influence behaviour and cognition.

The CSR-RG working group will be available to answer all your questions at an optional networking session on Wednesday Sept. 18, from 17:00 to 19:00.

WHO SHOULD ATTEND?

The seminar will be of particular interest to all those engaged in Corporate Affairs, Public Relations and Corporate Communications activities, as well as those with a specific interest in Corporate Social Responsibility and Responsible Gaming.

WHEN?

The seminar will start on Wednesday, September 18, 2019 with an optional networking at 17:00 with the members of the working group, followed by a welcome dinner at 19:00 and end on Friday, September 20 at 13:00 followed by a departure lunch.

WHERE?

VALAMAR LACROMA DUBROVNIK
Ul. Iva Dulčića 34 | 20000 Dubrovnik
t +385 52 465 000 | www.valamar.com

Airport transfers are not organized.

LANGUAGE

The seminar will be conducted exclusively in English.

COSTS

EL/WLA Lottery Members
EL/WLA Associate Members

18-20 SEPTEMBER 2019 **2 NIGHTS**

1'740.- CHF
1'960.- CHF

The fee includes 2 nights' accommodation, all meals, meeting rooms, technical assistance, working material. Extra nights are to be paid directly at the hotel.

REGISTRATION

Please confirm your attendance to the EL Secretariat no later than **July 24, 2019** by registering at www.european-lotteries.org.

The programme will be available on the EL and WLA websites. A written confirmation will be sent to you upon receipt of your registration, together with the corresponding invoice.