



## THE EVENT

The 2nd edition of the largest online gaming and sports betting event in the country, the **Online Gaming Summit Brazil - OGS 2019** - once again brings together suppliers, operators, regulators, politicians and authorities to discuss the next steps in regulation and present trends for development of the sector in Brazil.

## WHY ATTEND?

With the regulatory processes and after the period of public hearing to listen to the market, expectations regarding definitions are stirring the online gaming and sports betting sector. **OGS Brazil is the only event in the country that places national and international players and more than 300 professionals and industry authorities face to face.**

### WHO PARTICIPATES

- Online Game Operators
- Lotteries and Sports Betting Operators
- Regulators/Government
- Associations
- Sports organizations and clubs

### WHO EXHIBITS

Providers of solutions and services, such as:

- Platforms and Software
- Payment Methods
- Security and Fraud
- Legal and Consulting Services

## LAST EDITION – FACTS & FIGURES



## DRAFT AGENDA





*Schedule subject to change*

*Last revision 28/Nov/2019*

*(\*) Invited Participant / To be confirmed*

DECEMBER 9, 2019 – MONDAY	
8:30 – 9:00h	Reception and Registration (30 min)
9:00 – 9:45	<b>OFFICIAL OPENING OF OGS BRAZIL 2019</b> (45 min) <b>Paulo Guedes*</b> , Minister of Finance <b>Sergio Jardim</b> , Director, Clarion Events Brazil
9:45 – 10:30	<b>Opening Address: GAMBLING IN BRAZIL: THE ECONOMIC OUTLOOK FOR THIS NEW MARKET FOR THE COUNTRY</b> (45 min) <b>Fabio Augusto Luiz Pina</b> , Under-secretary for Commerce and Services Development, Special Secretary for Productivity, Employment and Competitiveness, Minister of Finance
10:30 – 11:15	Coffee Break - Networking and Visits to the Exhibition Area (45 min)
11:15 – 12:45	<b>Panel: THE REGULATION OF SPORTS BETTING AND THE LEGACY FOR OTHER GAMING MODES</b> (90 min) Moderator and Panellist: <b>Witoldo Hendrich Junior</b> , President of ABRA JOGO ONLINE - the Brazilian Association of International Operators and Providers of Gaming Panellists: <b>Michael Pollock</b> , Executive Director of the National Council of Legislators from Gaming States (NCLGS) <b>Evandro Roman</b> , Federal Deputy and President of Special Subcommittee of Online Gaming and Sports Betting, Chamber of Deputies <b>Gutemberg Reis*</b> , Federal Deputy, Chamber of Deputies
12:45 – 14:15	Lunch - Networking and Visits to the Exhibition Area (90 min)
14:15 – 15:00	<b>Presentation: STEP BY STEP OF SPORTS BETTING REGULATION</b> (45 min) <ul style="list-style-type: none"> <li>• The voice of the market: the insights from public hearings on sports betting</li> <li>• The increasing of competitive environment</li> <li>• The Lotex Auction: the other step that was missing</li> </ul> <b>Waldir Eustáquio Marques Júnior</b> , Under-secretary for Awards and Prizes of the National Secretariat for the Evaluation of Public Policies, Planning Energy and Lotteries of the Ministry of Finance
15:00 – 16:00	<b>Panel: TECHNOLOGIES TO GUARANTEE RESPONSIBLE GAMBLING AND CONSUMER PROTECTION</b> (60 min) <b>Karen Marcela Sierra-Hughes</b> , Director Latin American and Caribbean Government Relations and Business Development at GLI <b>Fabio Tibéria</b> , International Gaming Consultant
16:00 – 16:45	Coffee Break - Networking and Visits to the Exhibition Area (45 min)
16:45 – 17:15	<b>HOW DO THE MECHANISMS OF CONTROL OF GAMBLING AND MONEY LAUNDERING WORK IN PRACTICE</b> (30 min) <b>Ilana Klein</b> , Senior LATAM MARKET Director Playtech
17:15 – 18:00	<b>Presentation: STEP BY STEP OF ONLINE &amp; LAND BASED OPERATIONS IN BRAZIL: FEASIBILITY STUDIES</b> (45 min) <b>Mauro De Fabritiis</b> , Founder of MDF Partners





18:00	Closing of the 1 <sup>st</sup> day of OGS Brazil
19:00 – 22:00	<b>OFFICIAL NETWORKING COCKTAIL RECEPTION</b> Sponsored by Online IPS Access: Voucher available at Online IPS stand Location: Terraço Itália



DECEMBER 10, 2019 – TUESDAY	
8:30 – 9:00	Reception and Registration (30 min)
9:00 – 10:30	<b>Panel: EARNINGS, INTEGRITY AND MORE: THE IMPACT OF THE BETTING MARKET ON FOOTBALL AND OTHER SPORTS</b> (90 min) Moderator and panelist: <b>Ricardo Magri</b> , Business Development Director LatAm, Sport Radar Panellists: <b>Waldir Eustáquio Marques Júnior*</b> , Under-secretary for Awards and Prizes of the National Secretariat for the Evaluation of Public Policies, Planning Energy and Lotteries of the Ministry of Finance <b>Rafael Favetti</b> , Chairman of Brazilian Commission of Mixed Martial Arts – CABMMA <b>Daniel Cossi</b> , President of the Brazilian Federation of eSports - CBDEL <b>Sergio Domenici*</b> , CEO of Brazilian Basketball League (LNB)
10:30 – 11:15	Coffee Break - Networking and Visits to the Exhibition Area (45 min)
11:15 – 11:45	<b>Presentation: WARMING UP THE ENGINES FOR SPAC 2019: MARKETING OF AFFILIATION FOR GAMES OPERATORS</b> (30 min) <b>Alessandro Valente</b> , Co-Founder of Super Afiliados
11:45 – 13:15	<b>Panel: GAMING PUBLICITY IN BRAZIL</b> (90 min) Moderator: <b>Paulo Saad</b> , VP at Grupo Bandeirantes de Comunicação Panellists: <b>Witoldo Hendrich Junior</b> , Member of Advertising Brazilian Association - ABP, President of ABRA JOGO ONLINE - the Brazilian Association of International Operators and Providers of Games , Founding Partner of Online IPS <b>Juliana Albuquerque</b> , Director of the Brazilian Advertising Self-regulation Council - CONAR <b>Carlos Cardama</b> , CEO at Games Magazine Brasil <b>Rodrigo "Loco" Alves</b> , Publisher at Aposta F.C. and President of Sports Betting Brazilian Association - Abaes
13:15 – 14:45	Lunch - Networking and Visits to the Exhibition Area (90 min)





14:45 – 16:15	<p><b>Panel: BEST INTERNATIONAL PRACTICES IN REGULATION: SUCCESS STORIES AND CHALLENGES</b> (90 min)</p> <p>Moderator: <b>Igor “Federal” Trafane</b>, President at CBTH</p> <p>Panellists:</p> <p><b>Marzia Turrini</b>, SVP na BMM Testlabs <b>Herve Schlosser</b>, CEO at SPORTNCO <b>Francesco Rodano</b>, Chief Policy Officer na Playtech <b>Pierre Tournier</b>, International Director of Betting and Gaming Council <b>Rui Magalhães</b>, CEO of Storil Sol Digital</p>
16:15 – 17:15	<p><b>Panel: LAW ENFORCEMENT: THE PATHS TO FIGHT ILLEGAL GAMING</b> (60 min)</p> <p>Moderator and Panelist: <b>Braulio Melo</b>, Federal Police Officer and Parliamentary Consultant, Chamber of Deputies</p> <p>Panellists:</p> <p><b>Bacelar</b>, Federal Deputy and Chairman of the Mixed Parliamentary Front for the Approval of the Regulatory Framework for Gambling, Chamber of Deputies <b>Frederico Skora</b>, Federal Police Office <b>Paulo Castilho</b>, Prosecutor at São Paulo State Public Prosecutors Office <b>Newton Cardoso Jr*</b>, Federal Deputy and Chairman of Tourism Special Commission, Chamber of Deputies</p>
17:15	Happy Hour and Visits to the Exhibition Area (45 min)
18:00	Closing of OGS Brazil 2019

