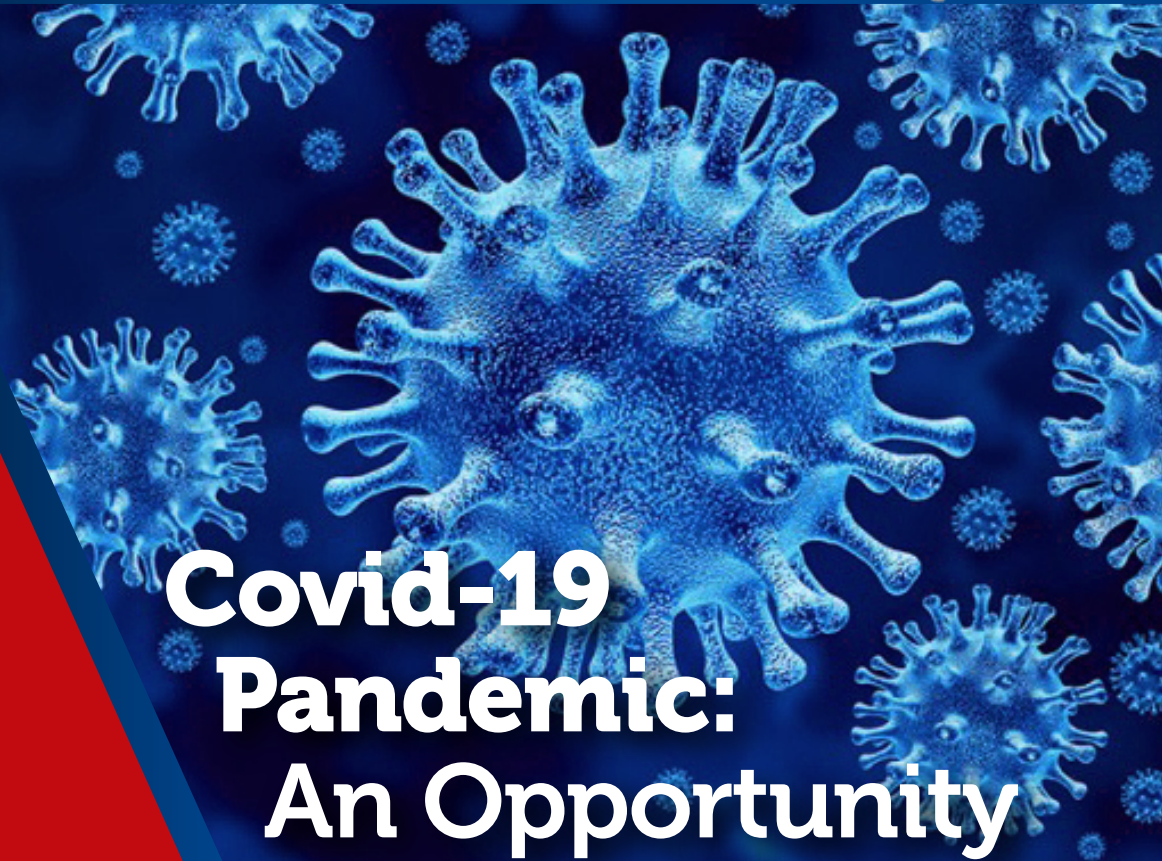


Grupo Zona3w
Agencia de Prensa & Comunicación



Covid-19 Pandemic: An Opportunity to Get Closer



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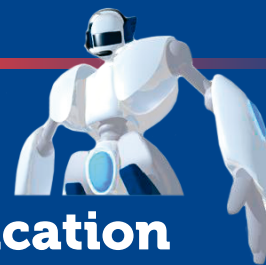
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Covid-19 Pandemic: An Opportunity to Get Closer

Dear Friends,

In the context of the critical and urgent situation that societies as a whole are going through, we want to propose you to publish the new actions that public and private companies in the Sector are going through with so much effort.

We know that this is not the time to communicate sales or commercial achievements, but instead, how you are carrying out this process. Information also means prevention. Specifically disclosing, how is the current relationship with your staff, what are the regulations that you have to take care of and also to keep them incentivized?, and how you

keep the administrative and operational processes active for the future.

In the case of the private sector, how the companies continue to retain their customers, whereas in the public sector, what actions are taking place with operators and lottery agencies to avoid losing the contact.

For this purpose, we have developed a questionnaire, which we publish below, that you should answer in a vertical video format recorded with your smartphone. Then we will edit it professionally and upload it to our IGTV Instagram Channel.



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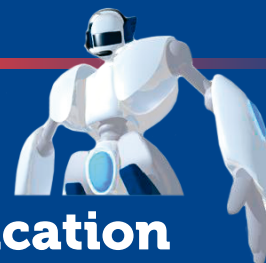
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We must distinguish ourselves to be even more recognized and valued as a brand despite the crisis, by communicating in what we can contribute, by launching campaigns to demonstrate our social conscience as an industry, showing how we move forward being part of the solution.

If we all give up, and silence is the most outstanding news, it will cost us much more to return to who we were, or even better, to return renewed from this pandemic.

This crisis must serve us to resurface; we do not doubt that it will be so.

Governments, used to deny us as an Industry and that object to regulate gambling, will need resources and will launch to legalize and regulate immediately.

Governments will look again at legalized gambling and will encourage its development as an Immediate Industry and as part of the solution, let us not hesitate, Let us communicate!
#wewillemergestrengthened

Instructions:

The video must be sent by We Transfer Free: www.wetransfer.com to hfontanella@zona3w.com or if this is not possible, write to us at the Zona3w's Whatsapp: +54 9 11 5639 4417.



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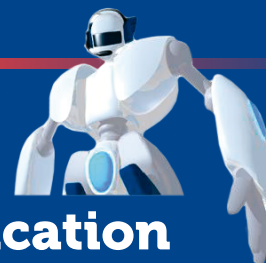
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Questionnaire:

1. What is your main concern at this time as leader of the sector?
2. How are you carrying out the current moment in your company?
3. How is the current situation of the personnel with the company? What is the link with them?
4. What are the company's regulations to take care of them and keeping them encouraged?
5. How do administrative and operational processes keep active in order not to generate a flood of delays in the future?
6. In what way do you encourage clients today in the case of private companies and how do you do in the public sector, such as operators and agencies?
7. What message would you send in order that we all become aware of this crisis and it helps us to be better as a society?



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