

Merry Christmas

GAT[®]
Fest

LAND BASED

ONLINE GAMING

2020

DICIEMBRE 17

WWW.GATEXPO.NET/VIRTUALFEST

Happy New Year

BYE BYE 2020 HELLO 2021



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GAT FEST 2020

Date: December 17

Penta Cosmos Platform

Concept: Networking in 3D through avatars, aimed at the gaming industry as a farewell to the year 2020 and welcome to the holidays.

The event will take place on Thursday, December 17 between 2 pm and 7 pm.

Participants will be able to access GAT Fest 2020 through an avatar from a computer with good capacity and internet.

The chosen scenarios are the Exhibition Hall that has 21 spaces with screens, tables and chairs. These rooms are soundproofed so that people in the area can have private conversations. The other area will be the beach with stage and screens. This space can go from day to night and will host the BiVi Bingo as well as the party with music, DJ and fireworks.

As a courtesy and to guarantee the entry of visiting businessmen to GAT Fest 2020, the organization will send invitations summoning casino operators, gambling halls, bingo and online betting operators in Latam. They will receive one (1) avatar per company to access the platform on December 17. Those interested should request their registration by email, the platform will verify the data and deliver the password to the guest so that they can configure their avatar.



COMPANIES SHOWROOM (EXHIBITION HALL):

This is the most important corporate area of the Cosmos platform. In addition to the private areas for each company, it has tables and chairs for meetings.

1. Twenty-one (21) independent areas with screens. Private spaces (with soundproofing) for networking or 'doing real business in real time'.
2. Blue circles guarantee privacy and confidentiality in conversations.



SHOWROOM COMMERCIAL OFFER

Advertising benefits on the platform:

- Private area with acoustic insulation.
- One (1) screen for institutional video of the company.
- 2 avatars for staff members.
- 8 complimentary avatars.
- Mention of the brand on the stage by the presenter and entertainer during 70s, 80s, 90s parties and BiVi virtual bingo on the beach.
- Presence of your logo or corporate banner once every hour on the stage screen during the concerts and virtual bingo on the beach.

Price: USD 1,000 - including TAX

Additional benefits at no cost:

- **Inclusion of the brand logo in two (2) banners printed at the GAT Expo 2021 fair, on May 26 and 27 in Cartagena de Indias, Colombia, as follows: Exterior banner 6 meters long by 1,50 meters high at the main entrance of the Cartagena de Indias Convention Center. Banner 4 meters long and 1,20**



meters high in the entrance hall of the Great Barahona Hall inside the venue.

- Mentions and images of the brands in GAT Expo's social networks on Facebook, Twitter and Instagram.

GENERAL SCHEDULE

- **Corporate Sample - Exhibition Hall**
2:00 PM - 5:00 PM

Happy Hour

5:00 PM - 6:00 PM

- **Entertainment - Beach**
2:00 PM - 3:00 PM
Music and videos from the 70's.

3:00 PM - 4:00 PM

Music and videos from the 80's.

4:00 PM - 5:00 PM

Music and videos from the 90's

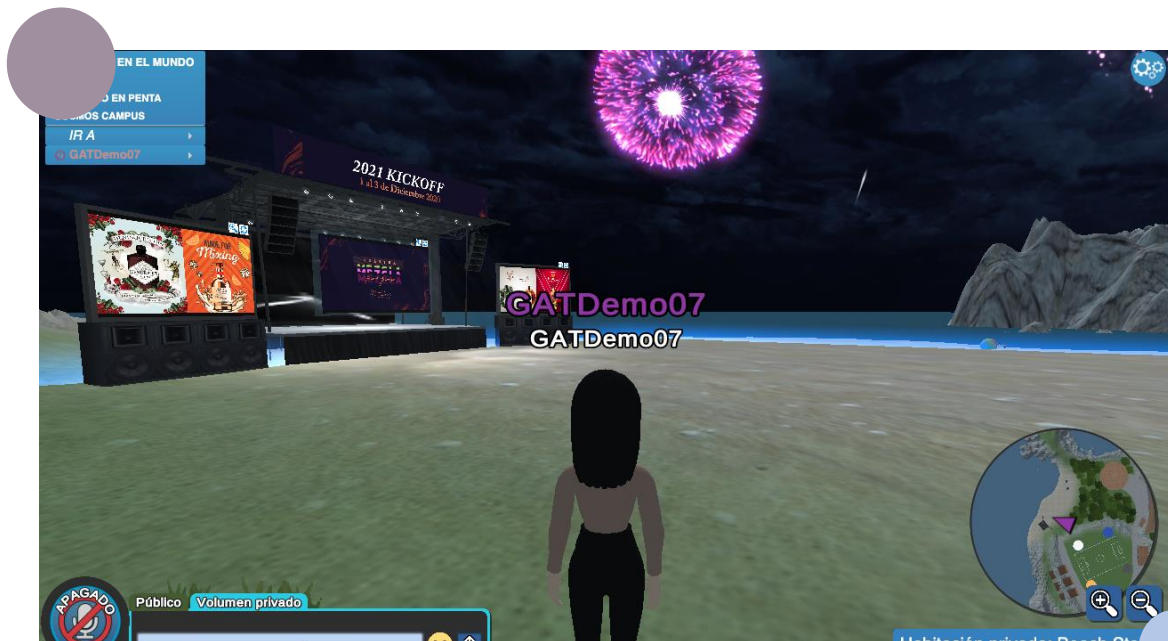
- **Virtual Bingo BiVi - Beach**
6:00 PM - 7:00 PM



AVATARS:

- Upon request and authorization, avatar access for gaming operators in Latin America, one (1) per company, will be free of charge.
- Additional avatars of operators, manufacturers and suppliers have a cost of USD 20 - including TAX.
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Note: Sponsoring or exhibiting brands may send a present to their staff or special guests to share and enjoy during the event from their homes or offices in different countries. We recommend the courtesy of a bottle of champagne with a cheese board or other snacks for VIP guests.



Access to GAT Fest 2020 will be done through the configuration of a virtual identity:

1. Registration.
2. Custom Avatar (Morphology) with default conditions.
3. Interactions: (speaking, writing, raising hands, clapping, congratulating).
4. Possibility of actions: walking, sitting, dancing, running and sailing.

