



**APRIL 22-23**  
**VIA CGS PLATFORM**

# AGENDA

UTC -5

APRIL 22

APRIL 23

9:15 - 9:29

WELCOME

9:30 - 10:25

PANDEMIC WORLD: HOW  
WILL THE GAMING  
INDUSTRY SURVIVE?

TIME TO MOVE TO THE  
ONLINE OPERATIONS: ABC  
OF THE ONLINE BUSINESS

10:25 - 10:30

BREAK

10:30 - 11:25

MAIN CHALLENGES FOR  
LAND BASED OPERATIONS

HOW SPORTS BETTING  
IMPROVES YOUR ONLINE  
OPERATION

11:25 - 11:30

BREAK

11:30 - 11:55

EMERGING MARKETS:  
BRAZIL

SWITCHING FROM  
LANDBASED TO ONLINE

11:56 - 12:20

MOBILE MARKETING:  
MAKING IT REAL-TIME  
MARKETING

UNDERSTANDING THE  
ONLINE INDUSTRY

12:20 - 12:25

BREAK

12:25 - 13:20

THE FUTURE OF THE  
GAMING: ONLINE IS THE  
NEXT STEP

UNDERSTANDING E-SPORTS,  
VIRTUAL SPORTS AND LIVE  
AND ONLINE GAMING

13:20 - 13:30

AUDIENCE Q&A

13:30 - 14:00

LUNCH

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**#CGS2021 - THE BEST PLACE TO NETWORK**



**APRIL 22-23**  
**VIA CGS PLATFORM**

# AGENDA

UTC -5

APRIL 22

APRIL 23

13:30 - 14:30

LUNCH

14:30 - 15:25

FUTURE OF GAMING:  
SHARING A VISION OF  
EMERGING TRENDS

EMERGING MARKETS:  
CHILE

15:25 - 15:30

BREAK

15:30 - 16:25

HOW IS MODERN  
TECHNOLOGY CHANGING  
THE GAMING INDUSTRY?

EMERGING MARKETS:  
PUERTO RICO AND THE  
CARIBBEAN

16:30 - 16:55

CREATING A SOCIAL  
MEDIA POLICY

HOW TO RUN AN ONLINE  
PLATFORM: DEMO

16:55 - 17:00

BREAK

17:00 - 17:55

CYBER SECURITY FOR THE  
GAMING INDUSTRY

THE PERFECT MATCH: IoT,  
AI AND BLOCKCHAIN

18:00

END

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